



# Advanced Training Workshop in Results Measurement for Private Sector Development

**5 Day Training Workshop  
18<sup>th</sup> – 22<sup>nd</sup> November 2019  
Bangkok, Thailand**



Advanced Training Workshop in Results Measurement –November 2017

## Introduction

Results measurement enables programs to learn from experience so that they can maximize sustainable impacts, and report results credibly to program stakeholders. The spread of the [Donor Committee for Enterprise Development Results Measurement Standard](#) has contributed to improving practice around the world. Yet, even experienced results measurement practitioners encounter challenges, particularly as programs mature or expand into demanding new areas.

This unique training workshop will bring together experienced results measurement practitioners to share lessons learned, solve common problems, exchange practical approaches to address identified challenges and build a supportive network. Participants will become more capable and confident to lead results measurement in organizations across the world.

## Training Workshop Participants

The training workshop is specifically designed for *experienced results measurement practitioners* who are:

- **Results Measurement Managers** of PSD programs
- **Results Measurement Specialists** in PSD programs
- **Specialised consultants** providing support in results measurement to PSD programs

**To attend this training workshop, you must have at least 2 years of practical experience applying the DCED Results Measurement Standard.**

If you do not meet these requirements, [HPC](#) and [MCL](#) offer other courses in this field.

## Training Workshop Objectives

By the end of the training workshop, you will have improved knowledge and skills to:

1. Tackle challenging technical problems with confidence;
2. Lead and coach your team in implementing an effective results measurement system;
3. Integrate the latest practices and developments in results measurement into your program's system; and
4. Interact with a larger network of colleagues.

You will leave the training workshop with new knowledge, improved skills, practical tips, more confidence and a network of experienced colleagues.

## Training Workshop Summary

We will design the training workshop based on challenges, issues and cases identified by the participants.

You will have opportunities to share specific problems, successes, tools and approaches with your workshop colleagues.

In both large and small groups, you will tackle challenging technical and managerial problems in results measurement.

You will develop solutions with your workshop colleagues and learn best practices and innovative approaches applied by others.

## Training Workshop Process

The training workshop will maximize practical and relevant learning by involving participants in the design and prioritizing interaction during the event. The facilitators will gather input and cases from participants in July-September and design the training workshop and structure sessions in October.

The event will combine training sessions for topics where there are strong examples of good practice and workshop sessions where the field is still searching for practical approaches to effectively address results measurement challenges.

### Examples of possible topics:

- How to assess changes in inclusiveness in markets.
- How to measure changes in employment.
- How to make monitoring and results measurement more cost effective.
- How to monitor and measure results for complex interventions or sectors, such as skills development, tourism and business enabling environment reform.
- How to assess the influence of a project on the wider sector and related systems;
- How to effectively communicate progress and results.

## Registration

**To apply for the training workshop** contact MCL at [holm@miehlbradt.com](mailto:holm@miehlbradt.com) or visit [www.miehlbradt.com](http://www.miehlbradt.com) for an application form. Applications, references and additional materials submitted will be carefully assessed to determine if applicants have sufficient prior knowledge and experience for the workshop.

**The workshop fee** of EUR2,250 includes all workshop sessions, workshop materials, lunch and coffee breaks during the (5 day) event. Travel, accommodation, insurances, breakfasts and dinners are excluded.

*There are a limited number of partial scholarships available. Apply by 31<sup>st</sup> July.*

### What participants said about the 2017 advanced training workshop in results measurement:

*"The most helpful course I've taken in years (in fact, possibly ever)."*

*"The systemic change session provided me with a broader vision on needed approach in my programme that we were not thinking about before."*

*"Participants were very open, sharing openly about their experiences. Very good cross pollination. "*

## The Facilitators

The training workshop will be designed and facilitated by two experts renowned for their dedication to the role that results measurement plays in effective development.



### [Hans Posthumus](#)

Hans is an innovative and well-regarded trainer and consultant, regularly conducting popular courses and workshops in Asia, Africa and Europe. Hans worked as a resident project

manager in Private Sector Development from 1986 to 1998 and started his HPC Training and Consulting Company in 1998. He has been actively involved in the development of the Standard. He was the first to offer an MRM course on the market in 2009 and he conducted the first DCED audit in 2011. Hans coaches programs and donors to improve results measurement systems and regularly publishes case studies on results measurement.



### [Alexandra Miehlbradt](#)

Aly is a leader in the global effort to improve results measurement for private sector development. She has been a senior technical adviser to the DCED on the

Standard since its inception and is a certified auditor for it. Aly has worked for over 25 years in private sector development as a researcher, consultant and trainer. She has helped many programs and donors to develop or improve results measurement systems and has taught a range of courses on the DCED Standard. Aly has consistently been an innovator in improving global capacity in this area. Aly is a Director of MCL.

**More information:** [holm@miehlbradt.com](mailto:holm@miehlbradt.com)

Organized and conducted by  
Miehlbradt Consulting Ltd and Hans Posthumus Consultancy  
[www.miehlbradt.com](http://www.miehlbradt.com) [www.hposthumus.nl](http://www.hposthumus.nl)

Course dates:

18<sup>th</sup>– 22<sup>nd</sup> November 2019

Location:

Bangkok, Thailand

Cost including fee, all materials, and lunch

EUR 2,250

